

Using PowerPoint  
doesn't have to be...

DEATH BY  
POWERPOINT



*Make The Right Impression*

# Why Use PowerPoint?

A true multimedia presentation is a fantastic way to get your message across.

Rarely is the full potential of MS PowerPoint utilised when preparing presentations. But while very cost effective compared to some solutions, it can still provide a rich multimedia presentation that incorporates sound tracks, video clips and animations to capture the attention of your audience, enhance their comprehension of your message and dramatically improve the retention of any subject.

One great advantage in using PowerPoint rather than one of the other more sophisticated Multimedia applications is that nearly everyone who owns a PC has a copy of PowerPoint.

PCs with MS Office are still the platform of choice for the majority of businesses which means future edits and updates can be done very easily by your own staff

So, once we've prepared the presentation, you and your staff can edit or update it yourselves for future use without incurring additional production costs.

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# Benefits In Using PowerPoint?

Professionally prepared

PowerPoint presentations:

- Provide an excellent prompting tool
- Assist visually dependent members of the audience
- Can be used to deliver a greater level of detail on screen while the speaker just covers the highlights
- Effectively engage your audience by integrating relevant multimedia assets to support the speaker's message
- They eliminate messy handwriting on flipcharts and/or whiteboards!



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